

Go Green

A program that brings **Economic, Environmental** and **Social** benefits



BRADY

It has been said that “green” is the new gold standard. In an effort to help your business become more environmentally friendly, Brady has pioneered a green cleaning partnership program called **GoGreen**. This program will provide you with a sustainable business strategy; a strategy that allows you to prosper **economically**, to have a positive impact on the **environment**, and to be **socially** responsible to all who work in and visit your building.



DID YOU KNOW?

The commercial and institutional cleaning industry in the United States consumes:

- **6 billion pounds** of Chemicals annually
- **4.5 billion pounds** of Janitorial Paper Products annually
- **1 billion pounds** of Equipment and other related tools and supplies annually

The extraction of raw materials and manufacturing of commercial and institutional cleaning products have significant environmental impacts, as does their transportation, use, and disposal. Many of our raw materials are limited and nonrenewable, which means that once depleted, they are no longer available to future generations for their use.

Brady's **GoGreen** program will help you **reuse** products where appropriate, **recycle** when possible, and most importantly, **reduce** usage by the selection of proper products and procedures.

Green is about more than just products. In addition to helping you identify and select the best products, Brady's **GoGreen** program will help you continually improve the appearance and health of your facility through proper training, ongoing educational seminars, and private consulting. We will show you how changing to a green cleaning program can reduce absenteeism and improve the productivity of your employees. And we will measure our results and be accountable to you, our business partner.

HERE'S HOW...

PLAN

Whether you are seeking LEED certification or simply desiring to improve the health and safety of your workplace and environment, Brady can help you develop a plan that will enable you to reach your goal.

- **REACH AN AGREEMENT**
- **DEVELOP A PLAN**
- **COMMUNICATE AND PROVIDE FEEDBACK**

The execution of a good plan requires the involvement of committed people. Brady will help you assemble the team needed to develop, implement and promote your green objectives.

- **BUILD THE TEAM**
- **GET EVERYONE ON BOARD**
- **PROMOTE STEWARDSHIP**

PEOPLE

Brady will assist you to develop an efficient and effective green cleaning program that will support the economic, environmental and social needs of your organization.

- **INCORPORATE GREEN PROCEDURES**
- **IMPLEMENT TRAINING IN GREEN CLEANING**

PROCEDURES

Brady will guide you in selecting products that will provide a clean, safe environment while reducing their environmental impact.

- **CONDUCT SURVEYS**
- **ACQUIRE GREEN PRODUCTS**

PRODUCTS

Why Brady Industries?

We are a **full line, full service** janitorial/sanitation wholesale distribution company.

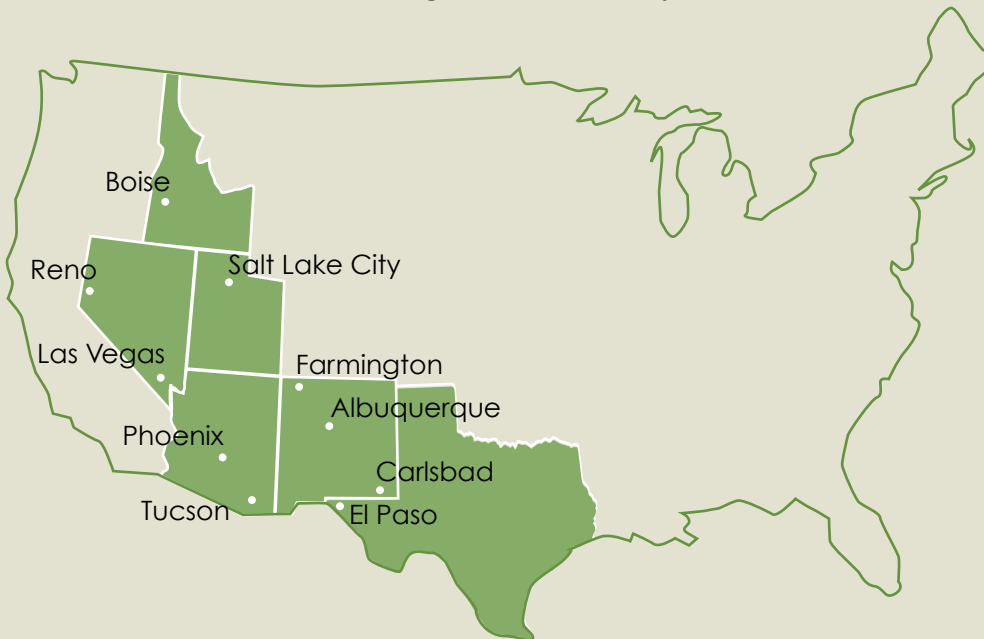
Our corporate divisions include **Janitorial, Food Service, Warewash, Laundry & Linen.**

Headquartered in Las Vegas, Nevada since 1947, we have **vast industry knowledge and experience.**

With more than 500,000 square feet in our combined facilities throughout the west, we likely **have what you need** in our extensive, up-to-date inventory.

Our account executives are professionals who **understand your business** needs and concerns.

We deliver **total cost saving solutions**- not just products.



The People and Businesses We Serve

- Building Service Contractors
- Healthcare
- Education
- Government
- Commercial
- Gaming and Hospitality
- Restaurants and Clubs
- Recreational Facilities
- Industrial
- Retail
- Religious
- Transportation
- Residential



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Do you have a Request for Quote (RFQ) or Bid Request?

If so, please email: bids@bradyindustries.com