



PRESS RELEASE

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Industry Veteran Blaine Riley Named Division Manager, Education

Las Vegas – [Brady](#), a full-line janitorial supply, equipment and foodservice distributor, is pleased to welcome new team member Blaine Riley in the newly created position of Division Manager, Education effective immediately. In this role, Blaine will oversee sales and program development for all Brady locations and help refine Brady's value proposition for this segment.

"We recognize an opportunity in the education sector that we are uniquely qualified to serve," says Ryan Banks, Vice President of Sales. "With Blaine's years of education experience, Brady can offer a new level of specialized service, training and value to the market."

Prior to Brady, Blaine spent several years in the industry previously working for 3M and for Georgia-based distributor Augusta Janitorial, led by Jim Chittom, Sr. He and his family have relocated to Denver, Colorado for this new role with Brady.

"I am excited to develop tools and market strategy to better serve the education segment," says Blaine. "Brady offers a dynamic value proposition, that coupled with my background will help us grow."

Blaine will be based in Brady's newly opened Denver, Colorado branch.

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ABOUT BRADY:

Brady has been pioneering the way products and solutions are delivered to facility and foodservice professionals for 70 years. At the heart of Brady's operation is a community-minded culture driven by a workforce of more than 330 employees currently in 16 locations throughout Nevada, Utah, Arizona, Idaho, New Mexico, Colorado, Maryland, California and Texas including its original Las Vegas, Nevada headquarters.

Brady's approach to partnership is unique by providing integrated customer support, expertise, technical support, and service across a full spectrum of customer needs including extensive facility offerings, complete dish machine and laundry machine service, equipment sales, rentals and service and foodservice supplies. Brady provides these specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more.

For additional information about how Brady can reduce your total cost while improving service, call (800) 293-4698 or visit www.bradyindustries.com.