



# PRESS RELEASE

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## **Brady Announces Senior Management Promotions**

Las Vegas – [Brady](#), a full-line janitorial supply, equipment and foodservice distributor, is pleased to announce the promotions of Ryan Banks, I.C.E., A.C.T. to Senior Vice President of Sales and Michelle Harrison to Vice President of Marketing effective immediately.

Ryan Banks launched his career at Brady 17 years ago starting as a sales representative then working his way to General Manager of Brady's Salt Lake City branch. For the past 10 years, he has led all sales efforts as Vice President of Sales resulting in unprecedented growth and expansion.

In this newly formed position, Banks will focus on go-to-marketing strategies while fostering corporate programs and divisional support. Additionally, he will evaluate new market segments and manage strategic supplier relationships.

Michelle Harrison joined Brady almost four years ago as Director of Marketing. In her promotion to Vice President of Marketing, she will continue to lead all branding and sales support programs while generating awareness in Brady's emerging markets. In her newly expanded role, Harrison will now also be responsible for formalizing Brady's product selection and training programs.

"Ryan's long tenure at Brady has resulted in extraordinary growth geographically, in category offerings and industry segments. His vision and guidance have paved the way for our reps' continued success," said Travis Brady, President and CEO. "In Michelle's time at Brady, her outstanding leadership and project management skills have made an indelible impact. I am excited to see how both she and Ryan Banks flourish in their new roles," he added.

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### **ABOUT BRADY:**

Brady has been pioneering the way products and solutions are delivered to facility and foodservice professionals for 70 years. At the heart of Brady's operation is a community-minded culture driven by a workforce of more than 360 employees currently in 16 locations throughout Nevada, Utah, Arizona, Idaho, New Mexico, Colorado, Maryland, California and Texas including its original Las Vegas, Nevada headquarters.

Brady's approach to partnership is unique by providing integrated customer support, expertise, technical support, and service across a full spectrum of customer needs including extensive facility offerings, complete dish machine and laundry machine service, equipment sales, rentals and service and foodservice supplies.

Brady provides these specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more.

For additional information about how Brady can reduce your total cost while improving service, call (800) 293-4698 or visit [www.bradyindustries.com](http://www.bradyindustries.com).