



PRESS RELEASE

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Brady Recognized with Two Navigator Awards from Strategic Market Alliance

Las Vegas – [Brady](#), a full-line janitorial supply, equipment and foodservice distributor, is proud to have won two Navigator awards for Largest Percent Increase in Purchases from Qualified Suppliers and Largest Overall Dollar Purchases from Qualified Suppliers by Strategic Market Alliance (SMA).

SMA's Navigator Recognition program acknowledges top performances for the preceding year including results from its annual survey of Member Distributors.

"Winning two Navigator awards this year is an absolute honor," said Travis Brady, President and CEO. "The extraordinary relationships we have with SMA and other member distributors are invaluable and a testament to partnership. Thank you to everyone who helped make this possible."

Navigator recognition was presented by Dick McGann, President, SMA during the Alliance™ Member-Member Distributor Conference 2018 in Salt Lake City, Utah. "Navigator recognition is something very special to the associates of SMA," said McGann. "This recognition conveys our deeply-felt appreciation and respect for the efforts made by all of our Member Distributor partners and member companies in service together to our mutual consumer customers."

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ABOUT BRADY:

Brady has been pioneering the way products and solutions are delivered to facility and foodservice professionals for more than 70 years. At the heart of Brady's operation is a community-minded culture driven by a workforce of more than 360 employees currently in 15 locations throughout Nevada, Utah, Arizona, Idaho, New Mexico, Colorado, Maryland, California and Texas including its original Las Vegas, Nevada headquarters.

Brady's approach to partnership is unique by providing integrated customer support, expertise, technical support, and service across a full spectrum of customer needs including extensive

facility offerings, complete dish machine and laundry machine service, equipment sales, rentals and service and foodservice supplies. Brady provides these specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more.

For additional information about how Brady can reduce your total cost while improving service, call (800) 293-4698 or visit www.bradyindustries.com.

ABOUT STRATEGIC MARKET ALLIANCE:

Strategic Market Alliance is an interdependent member-owned cooperative serving as a catalyst for optimizing the efficiency and effectiveness of all stakeholders within our sphere of influence. Comprised of North America's leading janitorial, sanitation and foodservice distributors, SMA's mission is to create value-based business solutions that result in mutually beneficial and sustainable partnerships between Member Distributors, member distributor owners and our mutual customers.