



## **NEW HIRE ANNOUNCEMENT**

**Contact:** Michelle Harrison, Director of Marketing – [michelle.harrison@bradyindustries.com](mailto:michelle.harrison@bradyindustries.com)

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### **Brady Industries Announces New Sales Representative in Boise Branch**

Brady Industries, a full-line janitorial supply distributor and solutions provider, is pleased to welcome new team member Cherri Sabala as Account Representative for the Boise branch office reporting to General Manager Mark Phillips. Ms. Sabala brings over 25 years' sales experience 12 of which were focused in the janitorial supply business. She will be focused on business development in the Boise and Sun Valley markets, specifically in the healthcare sector.

"Cherri and I were once business partners," said Phillips, "and I jumped at the opportunity to bring her on board. It's exciting to have someone with her skills focusing on this growing market for Brady. With her addition to the team, we are point to continue the consistent growth we have seen year over year."

#### **About Brady Industries**

Since 1947, Brady Industries has supplied customers with top quality facility supplies and commercial cleaning equipment. Headquartered in Las Vegas, Nevada, with 11 locations throughout Utah, Nevada, Arizona, Idaho, New Mexico and Texas, Brady Industries has expanded its offerings to include a complete dish machine and laundry machine service to its already extensive facility offerings. Brady Industries provides specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more. For additional information about how Brady Industries can reduce your total cost while improving service, call (800) 293-4698 or visit [www.bradyindustries.com](http://www.bradyindustries.com).