



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Ryan Banks, Vice President of Sales & Marketing
800-293-4698; ryan.banks@bradyindustries.com

March 2, 2015

Brady Industries Acquires 12th Western US Location in Idaho Falls, Idaho

Las Vegas – [Brady Industries](http://bradyindustries.com), a full-line janitorial supply distributor and solutions provider, is pleased to announce the acquisition of the Idaho Falls, Idaho operations of Nevco, a 12-year old custodial and supply equipment company started by sanitary maintenance veteran Don Neville and his son Jed.

Acquisition of Nevco's operations will add to Brady's existing presence in Idaho, strengthening the company's coverage of the southern part of the state. "We are very excited about the latest addition to our growing presence in Idaho," said Travis Brady, President and CEO of Brady Industries. "Nevco has a solid reputation based on great service and quality products. We look forward to building on those resources and increasing our footprint in the region."

Mark Phillips, General Manager of Brady's Boise distribution center, will oversee the new Idaho Falls location. "We have been working with Don and Jed for over 7 years and are eager for this opportunity to expand the Brady presence in not only Idaho Falls, but western Montana and the Jackson Hole, Wyoming area."

Brady will operate from the current distribution center and showroom located at 2274 West Heritage Circle, Idaho Falls, Idaho 83402 and can be reached at 208-569-3519.

About Brady Industries

Since 1947, Brady Industries has supplied customers with top quality facility supplies and commercial cleaning equipment throughout the Las Vegas, Nevada marketplace. Now with 12 locations in Utah, Nevada, Arizona, Idaho, New Mexico and Texas, Brady Industries has expanded its offerings to include a complete dish machine and laundry machine service to its already extensive facility offerings. Brady Industries provides specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more. For additional information about how Brady Industries can reduce your total cost while improving service, call 800- 293-4698 or visit bradyindustries.com.