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March 9, 2015

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For Immediate Release

Revolution Bag Announces Brady Industries as Distributor of the Year

Little Rock, Ark. – Revolution Bag is announcing Brady Industries as its Distributor of the Year for 2014.

Brady Industries, a select Revolution Bag distributor since 2011, is a full-line janitorial supply and sanitation distributor and cleaning solutions provider with 11 locations in Utah, Nevada, Arizona, Idaho, New Mexico and Texas.

Brady is dedicated to finding specialized solutions that are technically strong as well as cost effective for customers. Brady also takes measures to secure green products and cleaning techniques that benefit the environment as well as its clients.

In combination with Brady's Blue Points incentive program and an intentional sustainability initiative, Brady nearly doubled its sales of Revolution Bag products in 2014. This also made a significant environmental impact. The estimated reduction in greenhouse gas emissions from Brady's 2014 sales of Revolution Bag products vs products made with virgin resin would be enough to power more than 90 homes for a year or equivalent to removing more than 200 passenger vehicles from the roads for a year.

"We applaud the fantastic efforts of the Brady sales team and its embracing of the growing sustainability movement," said David Rives, President of Revolution Bag.

Brady is a member of the Strategic Marketing Alliance (SMA), and Revolution Bag is an SMA supplier partner. SMA is a member-owned cooperative comprised of prominent distributors in North America who provide janitorial, sanitation and foodservice packaging products and related services. SMA serves as a catalyst for optimizing efficiency and effectiveness within the supply channel by creating application-specific, functional solutions that improve operations while enhancing customer satisfaction.

"We are excited to award this to a valued partner like Brady," says Revolution Bag's David Rives. "We truly appreciate its continued approach to listening to customers' needs, providing value through its total cost solution approach with service and products, and promoting products that will preserve our environment for future generations."

About Brady Industries

Since 1947, Brady Industries has supplied customers with top quality facility supplies and commercial cleaning equipment throughout the Las Vegas, Nevada marketplace. Now with 11 locations in Utah, Nevada, Arizona, Idaho, New Mexico and Texas, Brady Industries has expanded its offerings to include a complete dish machine and laundry machine service to its already extensive facility offerings. Brady Industries provides specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more. For additional information about how Brady Industries can reduce your total cost while improving service, call (800) 293-4698 or visit bradyindustries.com.

About Revolution Bag

Revolution Bag is the first company to provide a complete line of EPA-compliant trash can liners that don't cost more and perform just as well as bags produced with virgin resin. The key is with Revolution's supply of post-consumer materials -- a virtually endless quantity of consistent, high-quality raw materials for recycling provided by sister company Delta Plastics. Delta Plastics makes a variety of agricultural plastics that are collected, washed, reground and then manufactured into Revolution Bag can liners. For more information, go to revolutionbag.com