



PRESS RELEASE

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Brady Names Keoki Bezilla Sales Manager for New Mexico Branches

Las Vegas – [Brady Industries](http://www.bradyindustries.com), a full-line janitorial supply, equipment and food service distributor, is pleased to announce the appointment of Keoki Bezilla to the newly created position of Sales Manager – New Mexico effective immediately reporting to Mark Stanger, Regional Manager. Most recently, Keoki has been an account representative in the Salt Lake City branch.

In this new role, Keoki will be responsible for overseeing sales growth and business development for all New Mexico accounts while managing the sales representatives in the Albuquerque branch. He will also drive business in key market segments and corporate initiatives.

“Keoki’s career at Brady is a true testament to his hard work and talent,” says Ryan Banks, Vice President of Sales. “He started in 2013 as a customer service representative in the Las Vegas office and the next year was promoted to a sales position in the Salt Lake City branch where he thrived. His consistent leading position in our sales roster made him the perfect candidate to take on this new role in Albuquerque.”

Says Keoki, “I am enthusiastic to apply all my knowledge gained over my tenure at Brady to the New Mexico market. The Albuquerque branch is already thriving and I look forward to continued growth and working with this stellar team.”

About Brady Industries

Since 1947, Brady has supplied customers with top quality facility supplies and commercial cleaning equipment. Headquartered in Las Vegas, Nevada, with 12 locations throughout Utah, Nevada, Arizona, Idaho, New Mexico and Texas, Brady has expanded its offerings to include a complete dish machine and laundry machine service to its already extensive facility offerings as well as an equipment sales and service division and food service. Brady provides specialized solutions for customers in key commercial market segments including hospitality, education, healthcare, government, building service contractors and more. For additional information about how Brady can reduce your total cost while improving service, call (800) 293-4698 or visit www.bradyindustries.com.